

Vegetables & Fruit

GROENTE & VRUGTE



2024 RATE CARD

www.vegetablesandfruitmagazine.co.za

PUBLISHER



MEDIAKOM

Vegetables & Fruit is a specialised publication dedicated to the entire fresh produce industry. Published bi-monthly, in print and online available.



RATE CHANGE: 1 OCTOBER 2023
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PUBLISHING DATES & DEADLINES

ISSUE	FEATURES	BOOKINGS	MATERIAL	PUBLISHED
JAN • FEB No. 217	Tomatoes, Potatoes, Fertilization	12-12-2023	15-01-2024	07-02-2024
MAR • APR No. 218	Brassicas (cabbage, broccoli, cauliflower), Macadamias, Crop protection	21-02-2024	07-03-2024	04-04-2024
MAY • JUN No. 219	Root vegetables (carrots, beetroot, onions), Citrus, Stone fruit	16-04-2024	02-05-2024	27-05-2024
JUL • AUG No. 220	Peppers, Deciduous fruit, Crop protection	18-06-2024	03-07-2024	26-07-2024
SEPT • OCT No. 221	Cucurbits (pumpkins, cucumbers, gem squashes, baby marrows), Tomatoes, Citrus	19-08-2024	03-09-2024	27-09-2024
NOV • DEC No. 222	Subtropical fruit, Nuts, Irrigation	08-10-2024	23-10-2024	15-11-2024



CIRCULATION

1 970 printed copies plus 2 830 readers on digital issue



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Third page horizontal/vertical	R8 230
Quarter page horizontal/vertical	R6 670
Cover positions	R23 300
Front cover strip	R10 140

ADVERTORIALS: Rate less 15%. Agency commission excluded

Website rates on request

Rates exclude VAT. Advertising agency commission of 15% included.

**Added value:
website exposure**

Vegetables & Fruit is available on subscription (hard copy and online) to producers, market agents and fresh produce markets as well as related businesses.

Communication with various organisations in the fruit and vegetables industry ensure that the best possible information is sourced and presented. This benefits the advertisers as extended mileage is received.

TECHNICAL REQUIREMENTS

FORMAT:

A4 glossy magazine
Afrikaans / English

FREQUENCY:

6 per year

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MATERIAL:

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