



Vegetables & Fruit

GROENTE & VRUGTE

Koringfokus

Wheat focus

ADVERTISEMENT SIZES & SPECIFICATIONS

Vegetables & Fruit/ Groente & Vrugte Koringfokus / Wheat Focus Avocado Research Yearbook

Full page

Bleed:	303 (H) x 216 mm (W)
Trim:	297 (H) x 210 mm (W)
Type:	280 (H) x 190 mm (W)

1/3 page horizontal / landscape

Bleed:	105 (H) x 216 mm (W)
Trim:	99 (H) x 210 mm (W)
Type:	90 (H) x 190 mm (W)

1/4 page

Bleed:	154,5 (H) x 111 mm (W)
Trim:	148,5 (H) x 105 mm (W)
Type:	137,0 (H) x 90 mm (W)

Half page horizontal/landscape

Bleed:	154 (H) x 216 mm (W)
Trim:	148 (H) x 210 mm (W)
Type:	137 (H) x 190 mm (W)

1/3 page vertical / portrait

Bleed:	303 (H) x 76 mm (W)
Trim:	297 (H) x 70 mm (W)
Type:	297 (H) x 60 mm (W)

1/4 page horizontal / landscape

Bleed:	80,25 (H) x 216 mm (W)
Trim:	74,25 (H) x 210 mm (W)
Type:	65 (H) x 190 mm (W)

Half page vertical / portrait

Bleed:	303 (H) x 105 mm (W)
Trim:	297 (H) x 99 mm (W)
Type:	280 (H) x 90 mm (W)

Strip advert:

Bleed:	216 (H) x 36 mm (W)
Trim:	210 (H) x 30 mm (W)

1/4 page vertical / portrait

Bleed:	303 (H) x 58,5 mm (W)
Trim:	297 (H) x 52,5 mm (W)
Type:	280 (H) x 42,0 mm (W)



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